

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CLICKACTION, INC. | | 12/20/2004 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | INFOUSA INC. | | |
| Street Address: | 5711 South 86th Circle | | |
| City: | Omaha | | |
| State/Country: | NEBRASKA | | |
| Postal Code: | 68127 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2520853 | CLICKACTION | |
| Registration Number: | 2289371 | MARKETHOME | |
| Registration Number: | 2507868 | THE FAST TRACK FROM CLICK TO CUSTOMER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (402)390-9005 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 402 390-9500 | | |
| Email: | ip@koleyjessen.com | | |
| Correspondent Name: | Roberta L. Christensen | | |
| Address Line 1: | One Pacific Place, 1125 S 103rd St. | | |
| Address Line 2: | Suite 800 | | |
| Address Line 4: | Omaha, NEBRASKA 68124 | | |
| NAME OF SUBMITTER: | Roberta L. Christensen | | |
| Signature: | /rlc/ | | |

OP \$90.00 2520853

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TRADEMARK
REEL: 003022 FRAME: 0228

Date:

02/04/2005

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective December 15, 2004 by CLICKACTION, INC., ("Assignor"), having an address of 2197 East Bayshore Road, Palo Alto, CA 94303, in favor of INFOUSA INC, a Delaware corporation ("Assignee"), having an address of 5711 South 86th Circle, Omaha, Nebraska 68127.

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A" attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

CLICKACTION, INC.

By

Fred Vakili
Secretary

State of Nebraska)
) ss.
County of Douglas)

Before me personally appeared said Fred Vakili and acknowledged the foregoing instrument to be his free act and deed this 20 day of December, 2004.

Notary Public

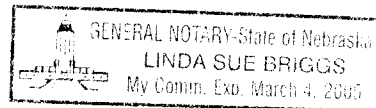


EXHIBIT "A"
CLICKACTION, INC.
U.S. TRADEMARKS

| MARK | REG. NO. |
|--|-----------------|
| CLICKACTION | 2,520,853 |
| MARKETHOME | 2,289,371 |
| THE FAST TRACK FROM CLICK TO CUSTOMER | 2,507,868 |